

# MBEC 2025

FEBRUARY 28 - MARCH 2, 2025

*The Way of Medicine*

ORLANDO, FL

*Full day pre-conference on February 27*

Joint Conference with AAPLOG & ACPeds



**SPONSOR & EXHIBITOR OPPORTUNITIES**

[WWW.CONFERENCE.AAPLOG.ORG](http://WWW.CONFERENCE.AAPLOG.ORG)

# **SPONSORSHIP AND EXHIBITOR OPPORTUNITIES**

We are excited to announce the 2025 Matthew Bulfin Educational Conference cohosted by the American Association of Pro-life Obstetricians and Gynecologists (AAPLOG) and the American College of Pediatricians (ACPeds) at the Renaissance Orlando at SeaWorld (FL).

## **WHO WILL BE ATTENDING**

The conference draws hundreds of participants from around the country with a wide range of backgrounds including:

- Practicing physicians of many specialties - especially OB/GYN, family medicine, and pediatrics
- Midwives, nurses, and other medical professionals
- Medical residents and students
- The leading pro-life organizations nationwide
- Research, policy and media experts

## **WHY SPONSOR THE MBEC CONFERENCE?**

Through your sponsorship, you will have the opportunity to educate and engage participants through programming, exhibitor booths, and promotional benefits that allow your organization to:

- Build brand awareness in the pro-life and medical communities
- Expand your network and arrange invaluable in-person meetings with attendees
- Build new relationships to increase your organization's effectiveness after the event
- Attend MBEC Annual Meeting sessions
- Meet many first-time attendees

Above all, your sponsorship allows AAPLOG and ACPeds to continue to lead on pro-life medical issues and collaborate with the larger pro-life movement.

# SPONSORSHIP LEVELS AND OPPORTUNITIES

## Platinum Sponsor: \$25,000

- Presenting sponsor of Saturday dinner (5 minute remarks) OR sponsor of breakfast with opportunity for 15 minute talk to attendees
- Seating at speaker table Saturday evening (3 ppl)

## Gold Sponsor: \$15,000

- Sponsor of cocktail reception (organizational information out and branded napkins) and offer brief remarks

## Silver Sponsor: \$10,000

- Sponsor of coffee or afternoon break (organizational information out and branded napkins), or having your organization logo on a good quality water bottle. *One available for the latter option.*

## Bronze Sponsor: \$5,000

- Conference bag (with logo)

## Exhibitor Only: \$1,500

- Includes one full registration (with meals)

## Send a Student to MBEC for \$2,000

- This covers all the conference fees, hotel nights and up to \$500 travel costs for a medical student or resident to attend the 2025 conference

## Other Options Menu

### Program Ads Alone

- ¼ page color ad - \$250
- ½ page color ad - \$300
- Full page color ad - \$500

*For a custom sponsorship package, please contact Cathy Deeds at [cathy@aaplog.org](mailto:cathy@aaplog.org)*

## ADDITIONAL SPONSOR BENEFITS

Benefit	Platinum \$25,000	Gold \$15,000	Silver \$10,000	Bronze \$5,000	Exhibitor \$1,500
Special feature in MBEC meeting marketing email	✔	✔			
Logo on front of program	✔				
Logo on event website & app <i>(Logo Size: at least 500x500px in PNG, PSD, .EPS format)</i>	✔	✔	✔	✔	
Prominent signage throughout the event	✔	✔			
1-3 minute video played before a plenary session and speaker introduction	✔	✔	✔		
Prominent mention in plenary session	✔	✔	✔		
Full page color ad in program	✔	✔	✔		
Half page color ad in program				✔	
1/4-page color ad in program					✔
One 6' exhibit booth	✔ <small>Premium Location</small>	✔ <small>Premium Location</small>	✔ <small>Premium Location</small>	✔	✔
Materials added to conference bag (subject to approval)	✔	✔	✔	✔	
Complimentary conference registration (includes meals for registrant)	3	2	2	1	1

**To register go to <https://conference.aaplog.org/sponsor-registration>**

## EXHIBITOR SCHEDULE

Exhibitor set up: Thursday, February 27. Additional details will be sent.

### EXHIBIT TABLES OPEN

**FRI. FEB. 28**  
7:30 AM-4:30 PM

**SAT. MARCH 1**  
7:30 AM-5:00 PM

**SUN. MARCH 2**  
8:30 AM-10:30 AM

## HOTEL INFORMATION

A special hotel room rate is available at Renaissance Orlando at SeaWorld (\$229 + \$10 resort fee + tax, currently 12.5%).

You will be able to book your room during the registration process. Do not book via the hotel website as you will not receive the negotiated conference rate.



# SCHEDULE

Renaissance Orlando at SeaWorld

## PRE-CONFERENCE ACTIVITIES

### Thursday 2-27-25

visit [conference.aaplog.org](http://conference.aaplog.org) for details

Evening – Pre-Conference Networking Event

### Friday 2-28-25

**Breakfast on Own**

**Conference Begins**  
8:30 AM

**Plenary Sessions**  
8:45 AM – 10:30 AM

**Morning Break / Exhibitors**  
10:30 AM – 11:00 AM

**Plenary Sessions**  
11:00 AM – 12:45 PM

**Lunch / Exhibitors**  
12:45 PM – 2:00 PM

**Plenary Sessions**  
2:00 PM – 3:45 PM

**Morning Break / Exhibitors**  
3:45 PM – 4:10 PM

**Breakout Session 1**  
4:10 PM – 5:00 PM

**Opening Keynote**  
5:10 PM – 6:30 PM

**Dinner on Your Own**

### Saturday 3-1-25

**Plenary Sessions**  
8:30 AM – 10:30 AM

**Break / Exhibitors**  
10:30 AM – 11:00 AM

**Breakout Session 2**  
11:00 AM – 11:45 AM

**Lunch / Exhibitors**  
12:00 PM – 1:30 PM

**Breakout Session 3**  
1:30 PM – 2:15 PM

**Plenary Sessions**  
2:30 PM – 5:10 PM

**Cocktail Reception (cash bar)**  
6:00 PM – 7:00 PM

**Dinner and Keynote Speaker**  
7:00 PM – 9:00 PM

### Sunday 3-2-25

**Religious Services**  
7:30 AM – 8:30 AM

**Coffee / Exhibitors**  
8:30 AM – 9:00 AM

**Plenary Sessions**  
9:00 AM – 10:50 AM

**- Conference Ends -**  
11:00 AM

# HOTEL MAP

