2027

MBEC

MATTHEW BULFIN
EDUCATIONAL CONFERENCE

ST. LOUIS, MISSOURI

The Strength *and* Beauty *of* Life-Affirming Medicine

FEB. 26-28, 2027

PRE-CONFERENCE
FEB. 25, 2027

SPONSOR & EXHIBITOR OPPORTUNITIES

CONFERENCE.AAPLOG.ORG

SPONSORSHIP AND EXHIBITOR OPPORTUNITIES

We are pleased to announce the 2027 Matthew Bulfin Educational Conference (MBEC) hosted by the American Association of Pro-life Obstetricians and Gynecologists (AAPLOG) in St. Louis, MO. This is the preeminent annual event for OB/GYNs and other medical professionals, medical residents and students, and others who practice or support life-affirming medicine.

WHO WILL BE ATTENDING

The conference draws hundreds of participants from around the country including:

- Practicing physicians of many specialties – especially OB/GYN, family medicine, emergency medicine, and pediatrics
- Midwives, nurses, and other medical professionals
- Medical students and residents
- The leading pro-life organizations nationwide and pregnancy resource center directors/staff
- Research, policy and media experts

WHY SPONSOR THE MBEC CONFERENCE?

Through your sponsorship, you will have the opportunity to educate and engage participants through programming, exhibitor booths, and promotional benefits that allow your organization to:

- Build brand awareness in the pro-life and medical communities
- Expand your network and arrange invaluable in-person meetings with attendees
- Build new relationships to increase your organization's effectiveness after the event
- Attend MBEC meeting sessions
- Meet many first-time attendees

Above all, your sponsorship allows AAPLOG to continue to lead as the medical voice of the pro-life movement, empowering the larger pro-life community, and in ensuring a future for life-affirming healthcare.

EXHIBIT POLICY: All potential exhibitors must be approved to exhibit at the 2027 MBEC Conference. Once reviewed and accepted, exhibitors will receive instructions to purchase their booth or other marketing opportunities. AAPLOG reserves the right to decline sponsors or exhibitors promoting issues or products that do not align with AAPLOG's mission.

SPONSOR LEVELS & OPPORTUNITIES

Benefit	Platinum $25,000	Silver $5,000	Exhibitor $2,000
Presenting Sponsorship – Signature Event Series • **Friday Night - Donna Harrison Keynote & Networking Dinner** Recognition given at both events Event branding • **Saturday Cocktail Reception & Dinner** Reserved seats at speaker table (3) Your 1–3 min. video played Event branding	✓		
Plenary Session Sponsorship Prominent mentions throughought conference sessions Remarks before one plenary session with 1-3 minute video played	✓		
Premium Event Branding	✓	✓	
Custom Marketing Plan	✓	✓	
Sponsor a Break		✓	
Listing & Logo on Conference Website & App	Linked Logo	Linked Logo	✓
Digital Ad Posted During Conference & on Conference App	✓	✓	
Bag Insert	✓	✓	
Exhibitor Booth includes 6 ft. skirted table, 2 chairs, wastebasket, up to 200 mbps free Wi-Fi	**Premium Location** with double booth space	**Premium Location**	1 Booth
Complimentary Conference Registrations meals included	3	2	2

If you would like to apply or have general questions, please contact Cathy Deeds at info@aaplog.org or 202-230-0997.

Please register by December 20, 2026.

A payment/registration link will be sent to approved sponsors and exhibitors.

ADDITIONAL OPTIONS

Digital Ads

- App only during conference - $250
- Conference website and app - $500

Sponsor a Medical Student/Resident – $3,000 covers the cost of travel, hotel (shared room), meals, and registration for one student.

EXHIBITOR SCHEDULE

Exhibitor set up: Thursday, Feb. 25, 2027. Additional details will be sent.

EXHIBIT TABLES OPEN (Times subject to change)

Thursday, Feb. 25	**Friday, Feb. 26**	**Saturday Feb. 27**
Afternoon	End at 5:00 PM	8:00 AM-5:30 PM

HOTEL INFORMATION

A special hotel room rate is available at St. Louis Union Station ($205 single or double room/night + occupancy tax, currently 18.9%).

A reservation link will be included in your confirmation email once sponsor or exhibitor payment is received.



SCHEDULE

Thursday February 25, 2027

Pre-Conference Activities

Several options will be available and free to registered conference attendees, sponsors and exhibitor attendees. Visit conference.aaplog.org for up-to-date schedule and pre-conference details.

Friday, Feb. 26, 2027

Conference Begins /Coffee
8:30 AM

Lunch
12:45 PM – 2:00 PM

Networking Dinner
(Included with Registration)
6:45 – 8:30 PM

Saturday, Feb. 27, 2027

Coffee / Exhibitors
8:30 AM

Lunch / Residency Fair
12:00 PM – 1:15 PM

Sessions End for the Day
8:30 PM

Sunday, Feb. 28, 2027

Religious Services
(Catholic Mass,
Protestant Service)
8:30 AM



UNION STATION MAP

- **General Sessions** - Grand Ballroom A-F
- **Breakout Sessions** - Regency Ballrooms A-C
- **Exhibit Booths** - Midway West
- **Meals** - Pegram

